

ANNUAL REPORT 2020-21

MATHA EDUCATIONAL TRUST

NO 22, 22ND EAST COSS ROAD, GANDHI NAGER,

VELLORE -632006.



INTRODUCTION:

Matha Educational Trust is a Non-Governmental Organization, which was planted in the year 2001, for the uplifting of economically backward people at a small scale level. But now undoubtedly it is grown like a mighty banyan tree with innumerable branches.

It is serving to the society by providing various skill trainings to improve the social and economic status and for the well-being of the people. The organization also focuses on the development of uneducated youth,



educated unemployed youth and women by providing various motivational programs and employment opportunities with our proper and fruitful training.

It emphasizes on the eradication of poverty and unemployment in rural areas by encouraging the rural people to become an entrepreneur by venturing in a small/micro level enterprises. Along with training, we also teach them certain morals and values, how to become economically independent and how to tackle their real-life problems in the society.

MAJOR OBJECTIVES OF OUR ORGANIZATION:

- To provide basic education to the uneducated people.
- To focus youth and women empowerment through proper training and education.
- To create awareness among children, pregnant and lactating women.
- To improve the status (social and economical) of poor people through self-employment.
- To provide employment opportunities through technical and vocational training.
- To motivate the women entrepreneurs through Women Self -Help Groups.
- To carry out the cluster development activities.

VISION OF OUR ORGANIZATION:

The following are the key areas in which our organization focuses on are as follows:

- Development of socially backward (SC/ST) women.
- Eradication of poverty through economic development.
- To make people economically independent through educational training.
- Skill assessment and providing proper training that is needed.

During the session of 2020-21 the major sponsoring Agencies are :

EDII

- ESDP PROGRAM

MSMEDI / NIMSEME - ESDP PROGRAM ARTIFICIAL JWEELL MAKING

COIR BOARD /PAKKAM COIR CLUSTER IA – EDP FOR SFURTI ARTISANS

NABARD

-MEDP –MUSHROOM &ORGANIC FARMING

EDII - MSDP PROGRAM FOR 2020-21

VELLORE (H.Q) Trade –Cloth bags, jardhosi &Agarbathi work





The MSDP – EDII programs were conducted at Vellore Head quarters. As per the need base we have selected, Cloth bags jardhosi and Aari work and Embroidery as a Trade for training.

ARTIFICIAL JEWEL MAKING

The Inaugural meeting of the artificial jewel making course for SC/ST people (which was sponsored by NIMSME – Hyderabad) at Pennathur – Vellore District was held on 2nd Of March 2015 around 12:00 pm Shri. M. Gunasekaran the Director of Matha Educational Trust, was a presided over Meeting and the president of Pennathur Town Panchayat Shri M.Arulnathan as a Chief Guest of this meeting. The meeting was started with a Tamil Thai Vazhthu, by the participants.



Trade - Hand Embroidery

The Hand embroidery and tailoring training was conducted at Matha Women's Club Katpadi , for three months .30 candidates per batch are

benefitted from this skill training program . All types of Hand embroidery and also Garments preparation trainings were given to the trainees for their future benefit.



SWATCH BHARATH PROGRAM



There was a program for SWATCH BHARATH at the collector's office. Our Candidates participated in it .The importance of Swatch Bharat was explained. to



the group and after that a pledge was taken which was led by the District Collector. Then Awareness Education was given by Doctors to the public through mobile campaign regarding the healthy life and importance of Swatch Bharath.



कयूर बोर्ड
समिति/ट्री ऑफ़ मसूम. लोकल. ऑफ़ मसूम.
COIR BOARD
MINISTRY OF MSME, GOVT. OF INDIA

With

**M/S.PAKKAM COIR CLUSTER
IA**
(Matha Educational Trust,Vellore)



Organizes

VIRTUAL ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

on

"FOSTERING ENTREPRENEURIAL ATTITUDE AND SKILLS"
(THE ROLE OF EDUCATIONAL INSTITUTIONS AND GOVERNMENT)

15th July 2020, Timing: 11.00 AM to 1.00 PM



Rev. Dr.V. Britto.S.J
Principal

Loyola College,Matlacalan,Tiruvannamalai District
Inauguration & Felicitation



Mr. G POOPALAN
Regional Officer.

COIR BOARD,Pollachi.
Inauguration & Felicitation



Mr. Suriyaprakash..
ni-msme, Hyderabad.

Cluster Development

16th July 2020, Timing: 11.00 AM to 1.00 PM



Mr. G POOPALAN
Regional Officer.

COIR BOARD,Pollachi.
**Utilization of Coir
(Wealth From Waste)**



Mr. Jaisankar
Faculty.

EDII/Bangalore.
Various schemes of State
and Central Government.



Mr. M. Gunasekaran B.F.Tech
IA-Pakkam Coir Cluster

Vote of Thanks

Co-ordinators



Dr. Beulah Suresh
Coordinator of ABIC

Head, Department of Business Administration
Auxilium College (Autonomous) Vellore



Dr. G. Stanley Vincent
Head, Department of Business Administration
Loyola College,Vettavalam,
Tiruvannamalai District.

PONGAL DAY CELEBRATION:

The Pongal day celebration was celebrated in our institute in a grand manner. Nearly 35 training members along with our faculties celebrated the festival. Sweet Pongal and sugarcanes were distributed to all participants.



WOMEN'S DAY CELEBRATION



The women's day celebration was celebrated at our Institute. It was presided over by secretary of Vellore Rotary Club. Main focus on this celebration for women empowerment and women skills. Our Director Mr. Gunasekaran invited as a special guest speaker and he gave a very good motivation about self employment and entrepreneurship.

NABARD MEDP –MUSHROOM &ORGANIC FARMING

16.10.2020 to 31.10.2020

A 13 days Micro Enterprise Development Programme was conducted by Matha Educational Trust, Vellore , The Integrated Agri Training from 16.10.2020 to 31.10.2020 on Mush Room Cultivation, Organic Farming, Backyard Entrepreneur, Vermi Compost which was sponsored by NABARD. Around 30 participants participated in the programme. The training was conducted in Block Development

Office, Training Hall Kaniyambadi. The training commenced with the inauguration in the presence of Mr Raghavan, Chairman, Mr Thirumeni- APO, Ms Amudhavalli- BDO, Ms Rajeswari-BDO and Mr.Gunasekaran - Director Matha Educational Trust. Mr Raghavan stressed on the importance of women becoming successful entrepreneurs. During the inauguration Mr Thirumeni elaborated on Micro Lab and on the importance on Entrepreneurs. It was followed by Mushroom cultivation by Mr M Gunasekaran. The training was from 10.00 am to 3.45 pm with a lunch break of one hour..





The entire training was well received by the participants. All the Resource persons handled their respective sessions with dedication and vigor. The inputs given by the Resource Person was very useful to all the participants. The ultimate objective of the training programme in bringing in more women entrepreneurs was achieved as during the feedback session all the participants showed a positive energy in starting their own business especially on Mushroom Cultivation and get benefit out of it. The participants thanked the organizers for conducting such beneficial program

POOJA CELEBRATIONS:



The puja celebration was also celebrated by our trainees on the 1st day of puja holiday. This year it was a traditional but was celebrated in a grand way as it's an institution.



WOMENS CLUB



AUXILLIUM COLLEGE

A one week Macramic skill training was conducted at Auxillium college for 20 candidates. They created Macramic wire Baskets in different design within that short period.



ENTREPRENUERSHIP MOTIVATION SEMINAR



There was a one day seminar conducted by Auxillium Women group for Self Help Group – . Our Director, secretary and one skill training Faculty participated and benefited in it. A motivational speech was given by the Director, activities were given by the Secretary and skill training was taught by the faculty.

ENTREPRENEURSHIP MOTIVATION FOR SCHOOL STUDENTS

An awareness program about entrepreneurship was conducted for the higher secondary school students at Selvam Matriculation School Arakonam. 150 students were participated in it. Our Director and the secretary of the Matha trust as a resource person , conducted this workshop effectively

ROTARY CLUB PROGRAMS.

Our Director gave many inspirational talks to the rotary members frequently about the day today schemes of MSME of GOI &Govt. of TN.

VELLORE – CERTIFICATE DISTRIBUTION

Those who trained under NULM, the course completed certificates were distributed by the Project Director at Magalir Thittam mini conference hall.

NULM Trainings.1.Trade – Basic Tailoring –



Under this scheme we have conducted a three months basic Tailoring program at our centre for 30 Women Candidates. Candidates are coming from different area of vellore and they fully benefitted.

2) Trade – Home Appliance services.

The Home Appliance Training for Male candidates was conducted the Training program at vellore office. Here also 30 male candidates attended the training.

VELLORE – Basic Tailoring and Home Appliances course



The three months basic tailoring course was conducted at our office which was sponsored by NULM under Magalir Thittam. 28 women were participated and got benefited through this course.



The same Home appliances repair and maintenance course was conducted to the unemployed youth same NULM at VELLORE District,30 youths were benefitted from this course.

NYK- SUPT- Training – Vellore

The hand embroidery and tailoring training was conducted . Here also 30 women candidates were trained for three months by the help of NYKS.



YOGA DAY...

The YOGA DAY was celebrated at Vellore centre every year in a grand manner with uniforms.. All our training participants were participated in it.

COIR PRODUCTS TRAINING:



WOMEN MARKETTING SOCIETY

The women marketing society is created now at our organization with the vision of helping the women entrepreneur to market their products to one area to another area. These members are registered separately and do their service dedicatedly to all the self Help Group .



OUR MATHA STAFF PARTICIPATION IN & OUTSIDE- TRAININGS AND SEMINARS



TOT trainings- NIESBUD -

The NIESBUD –Noida conducted a Three days TOT training Program at Chennai, Amabathur. From our office the Director Mr. Gunasekaran and the principal Ms. Sathya participated .They also took few sessions and monitoring the other participants.

TOT –EDII

A one week TOT program was conducted by EDII – Bangalore at ISI institute on the end week of November. Our staff Ms. Sathya the principal of the Institution took enthusiastic participation in the training. She was initiated all the sessions and came out with top scholar from this training.



Tamilnadu NGO federation.

A one day workshop was conducted by TAMIL NADU NGO association at Trichy. Our Director Participated in it.

ALL INDIA CONSUMER FEDERATION



All India consumer federation was arranged a one day work shop at Hyderabad. Our Director Mr. Gunasekaran and Our Principal Ms. Sathya participated in this.

DEVELOPMENT for DISABLED CANDIDATES



There was a meeting at WORTH TRUST to develop the disabled people/ physically challenged people through identifying their skills. Our Director also gave a motivational speech about for this topic.

Handicraft – Natesan Institute

Natesan Institue arranged a seminar to encourage the Artisans and give awareness about marketing, and export business of our traditional items.

Our Director Mr. Gunasekaran Participated in this seminar.



COIR BOARD MEETING

Our Director was attended the meetings which was conducted by Coir Board at New Delhi, Bangalore and Cochin. Here we had a great achievement that we got a chance to work as a Implementing agency for Pakkam coir cluster Vellore District.

MEETINGS – CONCERNED TO OUR PROJECT

The review meeting was attended by the secretary and the Director and gave presentation regarding EDII Training Programme which was conducted by EDII- Bangalore.

ANOTHER STEP OF OUR SUCCESS



AUXILIUM COLLEGE

This year we signed ONE MOU with Auxillium College for skill development programs & in entrepreneurship programs



NEW RESPONSIBILITY

ICF (INTERNATIONAL CONSUMER FEDERATION)

Our Director selected as a State level President for Tamil Nadu state and our secretary selected as a zonal level women president for Tamil Nadu, Pondicherry, and Kerala states.

ROTARY-HAPPY VILLAGE

Our Director was selected as a president for Happy Village projects through Rotary Club.

FUTURE PLAN

To develop our activities and also to achieve our vision the following matters are to be done in the following year.

- ❖ To start one sub centre at Madurai T.Kallupatti
- ❖ concentrate on Implementing Agency part
- ❖ To concentrate on Home Nursing

THANKS TO SPONSERS & ALL THE HELPING HANDS

Thanks to the **LORD THE ALL MIGHTY GOD**, Who continues to shower his blessings on our Trust to be successful and glorious .We thank from the bottom of our heart to all our partner institutions, like **EDII, NABARD , Magalir Thittam , and NYK, Coir Board** all other private sectors. Once again we thank all of you for your contributions in our successes and achievements and for your key roles in Matha Education Trust.

Also we would like to thank DIC District Industrial Centre. Also we would like to thank Dr.Ganaesun, Mr. Balan, Mr. Karthick, Mr. Gokuldass, Mr. Dhasarathan, and Mr. Dhanan fo havingr given a great support to our institution through the banking purposes and their immediate response and quick processing functions.

Also we would like to thank many educational institutions, to utilize our abilities, by giving an opportunity to the part of the success.

We would like to thank CSI Hospital, Elder care Nursing Hospital and Chennai Murari Hospital, Janaki Hospital, Amrit Hospital, Vidhya Hospital, Ayshwarya Hospital, MIOT Hospital, Chellam Hospital, also Vellore Lakshmi Hospital, CMC, Hospital, Narayani Hospital for placing our Nursing students in their Hospitals and giving them an opportunity to achieve their goal and ambition which we have never dreamed.

Last but not the least we express our sincere thanks to all the invisible hearts those who are helping us to create a new developed society.

Thanking YOU All